



OVER 2 million

We reached over **2 million** people across the UK, including...

...over **1.2 million children**

...and over **800,000 young people and adults**



Events & Campaigns

Over **1M** event attendees

Over **800k** engagements with our national and regional campaigns

Partners

We partnered with over **21,400** organisations, including...

public libraries, publishers, universities, schools, colleges, prisons, health service providers, foodbanks, community centres, and more!

7,352 volunteers supported our programmes

1,170 consultation and co-production members

Raising Awareness

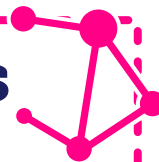
557,410 social media engagements

Over **4.3 million** visits to our websites

96,759 newsletter subscribers

Connections

46,118 reading group members



Books & Libraries

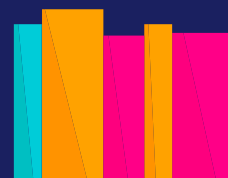


Over **14.3M** books, eBooks and audiobooks bought, borrowed and gifted, including...



530k supporting the nation's health and wellbeing

113,865 new library members...



...across **3,204** library branches



In **2024/25**, we helped **over 2 million people** across the UK to access the transformative benefits of reading for happy, healthy and thriving lives.

Children's Reading



1 in 4 children doesn't read well, and only **1 in 3** enjoys reading.

The Summer Reading Challenge and Reading Families buck these trends. By taking part...

70% feel more confident reading.

60% enjoy reading more.

I liked it because I could read any book that I liked. It made me read 6 books as I would not have read any!

– **Summer Reading Challenge participant**

Adult Reading



1 in 6 adults struggles to read, and only half read regularly.

Quick Reads, Reading Ahead and World Book Night counter these challenges. By taking part...

58% now read more frequently.

57% enjoy reading more.

Never read a book before I came to prison, and doing the reading ahead has made me realise what I have been missing out on.

– **Reading Ahead participant**

Health and Wellbeing



1 in 4 adults and **1 in 5 children and young people** have poor mental health.

Reading Well changes that...

92% of users find their books helpful.

81% say their book helped them understand more about their health needs.

Shared this book with my daughter who suffers with health and mental [health] issues. She absolutely loved this book in helping her to understand a bit more about feelings.

– **Reading Well user**

Connecting Communities



Over **2.5 million people** across the UK are always or often **lonely**.

Our programmes and campaigns create meaningful connections...

68% of participants talked about books and reading more with others.

66% felt more connected to others.

These projects build a sense of community and inclusivity by bringing together diverse perspectives and talents.

– **National campaign participant**